



Bowl for Kids' Sake Sponsorship 2024

Sponsorships will receive significant recognition on our social channels plus our webpage, as well as 'shout outs' prior to and during the bowling event. Signage throughout Duncan Lanes (depending on sponsorship levels) This is super effective way to tie your brand to Big Brothers Big Sisters Cowichan Valley with the goal of ensuring youth have a positive role model with your donations going directly towards matching at-risk youth with a caring mentor

Buckaroo Sponsor (4 available) - \$1600

Your organization will be acknowledged as such:

- Your business logo prominently displayed at Duncan Lanes until June 30th
- Your business banner prominently displayed at the event (provided by business)
- Business representative introduced as a Sponsor and the opportunity for representative to speak
- Free bowling for 1 team of 6 bowlers
- Acknowledgement of sponsorship in post event ad
- Recognition on social media platforms / Certificate of sponsorship for display
- Acknowledgement of sponsorship in annual report
- Acknowledgement in agency newsletter 2 x per year
- Business logo displayed on BBBSCV website throughout the year with link to business website
- Opportunity to place promotional material for distribution at event

Gussied Up Sponsor (2 available) - \$800

Your organization will be acknowledged as such:

- Your business logo prominently displayed at Duncan Lanes until June 30th
- Acknowledgement of sponsorship by emcee at event
- Recognition on social media platforms
- Business logo displayed on BBBSCV website throughout the year
- Acknowledgement of sponsorship in post event ad

Lane Sponsor (20 available) - \$400

Your organization will be acknowledged as such:

- Your business logo prominently displayed over a bowling lane at Duncan Lanes until June 30th
- Business logo displayed on BBBSCV website throughout the year
- Recognition on social media platforms / Recognition in a thank-you ad post event

Giddy Up Sponsor (20 available) - \$100

Your organization will be acknowledged as such:

- Business logo displayed on BBBSCV website throughout the year
- Recognition on social media platforms